



VOLUNTEER MAKERS

THE FUTURE OF
VOLUNTEERING

John Brunsdon

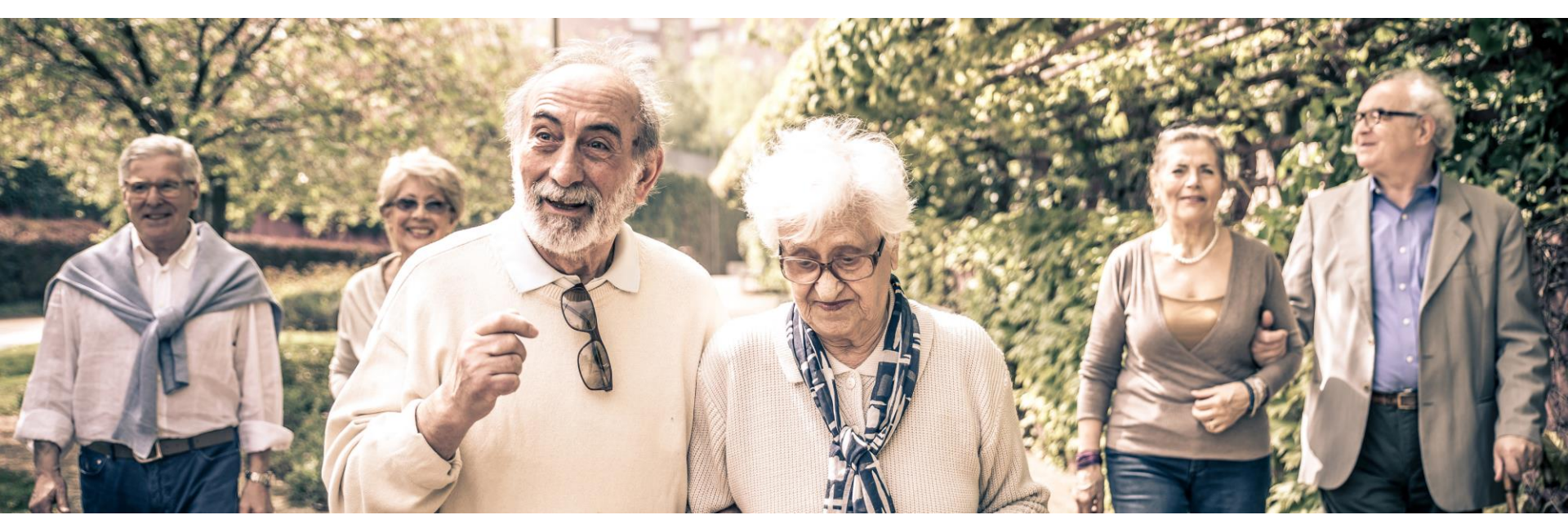
WAVA

July 13, 2017

What is Volunteer Makers



- An engagement model for widening participation in volunteering activities
- Using digital at its heart
- Based on value exchange
- Microvolunteering



Shifts in demographics have changed volunteering irrevocably



A changing volunteer landscape?



- Volunteering for charities and other organisations in the country declined by 7% in the three years to 2015.
- Over the past decade there has been a 15.4% fall in the total number of regular hours dedicated to volunteering, dropping from to 2.28 billion from 1.93 billion hours.
- This, according to the Office for National Statistics, resulted in a loss of more than £1 billion between 2012 and 2015.

What do the stats reveal?



- Amount of time volunteering in decline, but more people are signing up to volunteer especially young people.
- Time pressure is the number one barrier to volunteering
- Using or growing skills is the fastest growing incentive for volunteering

Blended Volunteering

- Blending your volunteering with public participation, marketing and digital
- See volunteering beyond traditional roles
- Blending regular volunteering with micro-volunteering
- See your audience and supporters as volunteers



CORINIUM MUSEUM

VOLUNTEER MAKERS

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NEW CHALLENGES

Rural Life Preservation Project

Tuesday 6th June, 2017

Digital Mapping Volunteer

Wednesday 24th May, 2017



Corinium Museum

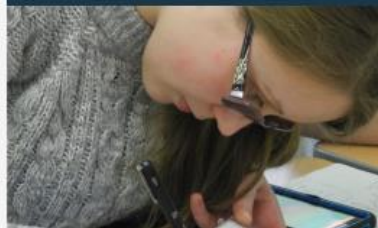
[WHO ARE WE? »](#)



JUST A MINUTE



GIVE A DAY



REGULAR HELP



WORK AS A TEAM



Volunteer Makers Programme needs you!



- Regional seminars
- Workshops
- National Conference
- VolunteerMakers.Org
- hello@volunteermakers.org
- @volunteermakers
- Give us your ideas and examples



Thank you & Stay in touch

Hello@volunteermakers.org

@volunteermakers